

Ashwin Nagappa

*PhD Candidate | School of Communication | Queensland University of Technology
Digital Media Research Centre & ARC Centre of Excellence for Automated Decision-Making and Society*

Education

- 2020 - 2024 **Doctor of Philosophy, Digital Media**
Digital Media Research Centre, Queensland University of Technology,
Brisbane, Australia.
- 2013 - 2015 **Master of Arts, Media and Cultural Studies**
School of Media and Cultural Studies, Tata Institute of Social Sciences,
Mumbai, India
- 2012 - 2013 **Post Graduate Diploma in Community Media**
School of Media and Cultural Studies, Tata Institute of Social Sciences,
Mumbai, India
- 2002 - 2006 **Bachelor of Engineering, Computer Science and Engineering**
Nitte Mahalinga Adyanthaya Memorial Institute of Technology, Nitte, India

Publications

- 2022 Dehghan, E., Nagappa, A. " Politicization and Radicalization of Discourses in the alt-tech ecosystem: a case study on Gab Social", Social Media + Society. <https://doi.org/10.1177/20563051221113075>
- 2018 Bhonsale, S., Thomas, J., Nagappa, A., & Hsiao, L. (2018). Creating meaning focused materials for a TELL Course: An example from India. In Bouckaert, M., Konings, M., van Winkelhof, M. (Eds.), [Meaning-focused materials for language learning](#). Newcastle upon Tyne: Cambridge Scholars Publishing. ISBN (10): 1-5275-1179-0 ISBN (13): 978-1-5275-1179-8
- 2015 Nagappa, A. "Shifting codes: Locating the Intersections of the Real and the Virtual Cultures of Photography." *SubVersions* , 3(2), 97-119. Available at: <https://goo.gl/X7XMCg> ISSN 2347-9426

Tutoring

- Jul 2022 - Nov 2022
Jul 2021 - Nov 2021
Jul 2020 - Nov 2020 **Tutor for Semester 2 unit CCB302 'Digital Media Analytics'**
School of Communication, Queensland University of Technology, Brisbane, Australia.
- Mar 2022 - Jun 2022
Mar 2021 - Jun 2021 **Tutor and Guest Lecturer for Semester 1 unit CCB200 'Digital Platforms'**
School of Communication, Queensland University of Technology, Brisbane, Australia.
- Jul 2021 - Nov 2021 **Tutor for Semester 2 unit CDB202 'Entertainment Cultures'**
School of Communication, Queensland University of Technology, Brisbane,

Australia.

Tutor for Semester 2 unit COMU1130 'Data & Society'

School of Communication, University of Queensland, Brisbane, Australia.

Mar 2021 - Jun 2021

Tutor for Semester 1 unit CYB105 'Understanding Audiences'

School of Communication, Queensland University of Technology, Brisbane, Australia.

Teaching

Aug 2019 - Nov 2019

Course instructor for 'Writing for Media,' 2 credit elective course for Msc in Communications.

Assistant instructor for 'Media Technologies,' 4 credit course for Msc in Communications.

Department of Media & Communication Studies, Savitribai Phule Pune University, Pune, India.

Nov 2015 - Mar 2016

Course instructor for 'Web Design,' 2 credit elective course for MA in Media and Cultural Studies.

School of Media and Cultural Studies, Tata Institute of Social Sciences, Mumbai, India.

Research Experience

Jun 2021 - Dec 2021

Research Assistant

Analyzing the discourse of polarization on fringe social media platforms, under the supervision of Dr. Ehsan Dehghan.

Digital Media Research Centre, Queensland University of Technology, Brisbane, Australia.

Professional Experience

Oct 2017 - Jan 2020

Independent Web Developer

ashwin.studio. Working on independent freelance web development projects.

Aug 2015 - Oct 2017

Lead Technologist

Connected Learning Initiative, Centre for Education Innovation and Action Research, Tata Institute of Social Sciences, Mumbai.

Leading development and deployment of educational technology solutions for Government High Schools across four states in India. Worked in collaboration with Massachusetts Institute of Technology (MIT), Cambridge, USA, to develop software and deliver courses for school teachers through Edx (clix.tiss.edu).

Jan 2013 - May 2015

Web Manager

School of Media and Cultural Studies, Tata Institute of Social Sciences, Mumbai. Conceptualised, developed and maintained websites for the school. (smcs.tiss.edu).

Oct 2006 - Dec 2011

Information Technology Analyst

Tata Consultancy Services, Mumbai and Bangalore, India and Auburn Hills, USA. For client Chrysler Group LLC, Chrysler After-Sales Project. Responsibilities involved data analysis, maintenance of the various critical business applications and feature enhancements.

Conference & Symposium Presentations

- Nov 2022 *Locating DTube in web history: narratives from emerging decentralized social media platform and communities of practice*
Ashwin Nagappa
- Paper presented in 'Internet Histories 1' Panel with Prof. Megan Sapnar Ankerson, Assoc. Prof. Kevin Driscoll & Prof. Holly Kruse
- Alt-platformization: radicalization of discourses and information flows in the alternative ecosystem*
Ashwin Nagappa & Dr. Ehsan Dehghan
- Association of Internet Researchers (AoIR) 2022, in Dublin, Ireland**
- July 2022 *DTube and alternative Governance: Tracing changes to content moderation discourse on an emerging decentralized social media platform*
Ashwin Nagappa
- Spirals of Radicalisation in the Alternative Ecosystem: Vaccination Discourse on Gab*
Dr. Ehsan Dehghan & Ashwin Nagappa
- 2022 International Conference on Social Media and Society (#SMSociety), Virtual.**
- June 2022 *DTube and values: Content moderation discourse on an emerging decentralized social media platform*
Global Digital Cultures conference on Global Perspectives on Platforms and Cultural Production, University of Amsterdam and Virtual.
- Nov 2021 *(P/p)olitics on Alternative Social Media: Vaccination Discourse on Gab With Dr. Ehsan Dehghan & Valuing the Social: Content Moderation Discourses on Emerging Decentralised Social Media Platforms* paper presentation at **2021 Digital Publics Symposium**, Queensland University of Technology, Brisbane, Australia.
- Sept 2021 *Becoming DTube: The biography of a decentralized video streaming platform*
Lightning Talk at **The ADM+S News and Media Research Symposium**, Queensland University of Technology, Brisbane, Australia.
- Jun 2016 *Shifting codes: Locating the intersections of the Real and the Virtual cultures of Photography*, paper presented under the visual communications division at the annual conference of the **International Communication Association (ICA)** in Fukuoka,

Japan.

Dec 2014 *New forms, Old traditions, False sense of control: Mediatizing events in the new age of new media*, paper presentation at **Frames of Reference**, organized by School of Media and Cultural Studies, Tata Institute of Social Science, Mumbai, India

Jul 2014 *What Is Social about the Network?: An Analysis of the Application Program Interfaces of Popular Websites*, paper presented for the Research Committee "Observing Social Systems in the Era of Big Data. Part II" at the **XVIIIISA World Congress of Sociology**, Yokohama, Japan.

May 2014 *Technology as a red herring: An analysis of mobile 'apps in India*, paper presented at Partnership for Progress on the Digital Divide (PPDD) pre-conference held as a part of the annual conference of the **International Communication Association (ICA)**, Seattle, USA

Workshops

Dec 2022
(Upcoming) **What's Governing Web3?**
Symposium Organized by ARC Centre of Excellence for Automated Decision-Making and Society at RMIT, Melbourne, Australia.
Participant

Jul 2022 **2022 ADM+S Symposium 'Automated Societies: What do we need to know?'**
Organized by ARC Centre of Excellence for Automated Decision-Making and Society at RMIT, Melbourne, Australia.
Participant

Jan 2021 **Against Platform Determinism online academic workshop organized by Data & Society, USA.**
Participant and Lightning Talk Presenter

Awards and Honors

2020 *Tom Dixon Top Up Scholarship (AUD 10,000)*
School of Communication, QUT, Brisbane, Australia.

2016 and 2014 *Travel Grant*
International Communication Association (ICA)

2015 *Prof. Vijay Tendulkar Gold Medal for the Best Student (2013 - 2015)*
School of Media and Cultural Studies, Tata Institute of Social Sciences.
Waqar Pyare Khan Certificate for the Best Media Project
School of Media and Cultural Studies, Tata Institute of Social Sciences.

2013 *Best outgoing student, Post Graduate Diploma in Community Media*
School of Media and Cultural Studies, Tata Institute of Social Sciences.

Academic Service

Communication & Events Coordinator (2021-2023)	<i>Creative Industries HDR Society</i> Queensland University of Technology, Brisbane, Australia.
Wordpress Web Developer (2013 - 2018)	<i>SubVersions</i> , A Journal of emerging research in Media and Cultural Studies published by School of Media and Cultural Studies, Tata Institute of Social Sciences. (subversions.tiss.edu). <i>DiverCity</i> , a series of web archives with audio-visual and text resources around several socio-political issues in Mumbai (divercity.tiss.edu).
Organizer	<i>Frames of Reference</i> , National-level annual graduate student conference, 2014 <i>Cut.in</i> , National-level students' film festival, 2013 & 2014